



Heiniger

Home & Garden Care

Product Catalogue

PROUDLY SUPPORTING INDEPENDENTS & COMMITTED TO QUALITY



www.growbetter.com.au

Grow Better commenced in 1991, and today is a company with a diverse range of manufactured and distributed products which are mainly Australian made.

The original product, a pelletised organic fertiliser, is still an important and integral part of the business. It has been followed by an ever-growing range of other organic and organically-based fertilisers, soil improvers, mulch, potting media and water saving products.

In the years since, *Grow Better* has earned an enviable reputation in the Australian marketplace for its quality products and is now considered a market leader. Today, *Grow Better* employs 20 dedicated staff at the Bayswater head office/warehouse, and Ballarat plant.

Manufacturing

Berrybank Farm (Ballarat) is the manufacturing base for the *Grow Better* range of potting media. An environmentally sound (green) operation – where by-products of processing are harnessed to generate electricity, with excess fed back into the national grid – the facility produces a range of quality potting mix that have excelled in numerous independent trials against those of reputable competitors.

Quality Assurance

Grow Better have achieved Australian Organic (AO) certification for several organic products with a range of potting media manufactured to the exacting requirements of Australian Standards.

Customers

Grow Better branded products are available only to independent retailers, and are not supplied to chain stores or supermarkets.

Heiniger Home & Garden Care has telephone and an on-the-road representative dedicated to meeting customer needs. Customers are able to purchase assorted pallets from across the range. Marketing aids and POS materials are available to assist resellers with onsite merchandising.

Please enquire for any assistance -
08 9434 0000

Innovation

Market research and product development are ongoing, with new products launched regularly.

Grow Better Advantages

- Broad range of organic and natural products
- AO and Australian Standards certification
- Favourable independent trial results
- All potting mix and soil conditioners manufactured with Green Power
- Ongoing product development
- Exclusive products not available in chains
- Bright colourful packaging
- POS materials to build sales
- Regular representation
- Split pallets
- Fast delivery
- Heiniger warehouse & support facilities in Lonsdale



Organic Fertiliser



- AO certified
- Pelletised blend of Blood & Bone, Seaweed Extract, composted Poultry Manure and Zeolite
- N-P-K 4 : 3 : 2
- Size: 2.5kg, 7kg, 15kg & 25kg

Blooming Roses



- High NPK
- Pelletised premium rose food
- N-P-K 9 : 4 : 12
- Size: 1.5kg & 10kg

Controlled Release



- 4-6 months
- Ideal for most plants
- N-P-K 16 : 4 : 10
- Size: 1.2kg

Natural Natives



- Low phosphorous
- A mix of slow release and Blood & Bone
- N-P-K 14 : 2 : 6.3
- Size: 1.5kg

All Purpose Plant Food



- Blood & Bone, Seaweed, Fish, Potash and trace elements
- Organic nitrogen source from Blood & Bone and Fish
- N-P-K 7 : 3 : 7
- Size: 2.5kg, 5kg, 10kg & 20kg

Blood & Bone



- Safe for most plants
- N-P-K 5.5 : 4.5 : 0.3
- Size: 2.5kg, 5kg, 10kg, 20kg & 12kg bucket

Rose Food



- Blood & Bone, feathermeal, potash and trace elements
- Organically based
- N-P-K 7.3 : 3.3 : 8.4
- Size: 2.5kg & 5kg

Fruit & Citrus Food



- Blood & Bone, Seaweed, Fish, Potash, trace elements and Iron
- Organically based
- N-P-K 6 : 3 : 9
- Size: 2.5kg & 5kg

Camellia, Azalea & Gardenia Food



- Blood & Bone, Seaweed, Fish, Potash and trace elements
- Organically based
- N-P-K 6 : 3 : 6
- Size: 2.5kg & 5kg

Lawn Food



- Fine grade
- Safe to use on all lawns
- Contains low superphosphates
- Covers 72m²
- N-P-K 7 : 3 : 10
- Size: 5kg

Gypsum



- Used to break down heavy clay soils
- Prevents clay particles sticking together creating workable soil
- Size: 10kg & 25kg

Sulphate of Potash



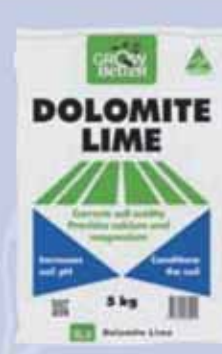
- Soluble form of potassium
- Promotes abundant flowering
- Enhances colour and improves fruit quality
- Size: 1.5kg

Garden Lime



- Provides calcium
- Corrects soil acidity
- Increases soil pH
- Size: 5kg & 10kg

Dolomite Lime



- Beneficial to feeding
- Provides calcium & magnesium
- Corrects soil acidity
- Conditions the soil
- Size: 5kg & 10kg

Sheep Manure



- Creates worm activity
- Conditions soil
- Creates moisture retention
- Composted weed free
- Size: 25lt

Mushroom Compost



- Gives life to tired soils
- Retains moisture
- Size: 30lt

Enriched Organic Planting Mix



- AO certified
- Organic mixture with added Gypsum
- Contains rewetting agent
- Size: 30lt

Pure Magic Organic Compost



- AO certified
- Adds nutrients & organic matter
- No need for other animal manures
- Size: 30lt

Cow Manure



- Enriches soil
- Weed free
- Adds humus forming materials
- Size: 30lt

Seaweed Concentrate



- Prevents transplant shock
- Fine grade powdered seaweed
- No smell and no mess
- Very economical
- Size: 125g

Plant Starter



- Vitamins for plants
- Establishes new plants
- Develops the root system quickly
- Size: 1lt

Rapid Soak



- Reduces water usage by up to 50%
- Prevents water runoff
- Helps soil absorb water
- Promotes strong root growth
- Size: 2.5lt, 12lt & 30lt

Water Storing Granules



- Swells to form a reservoir
- Retains root moisture
- Ideal for pot plants, house plants, bedding plants and turf
- Biodegradable and environmentally safe
- Size: 250gm & 1.5kg

Potting Mix

Terracotta & Tub



- Our optimum mix
- Water storing granules
- Controlled release fertiliser
- Rewetting agent
- Size: 12lt & 30lt

Premium



- Controlled release fertiliser
- Rewetting agent
- Premium Australian Standard
- Size: 12lt & 30lt

Regular



- Rewetting agent
- Regular Australian Standard
- Size: 25lt & 30lt

Tomato, Vegetable & Herb



- High in nitrogen
- High in potassium
- Premium Australian Standard
- Size: 25lt

Organic



- A0 certified
- Blood & Bone and Poultry Manure
- Size: 30lt

Native



- Low phosphorous fertiliser
- Rewetting agent
- Premium Australian Standard
- Size: 30lt

Orchid



- 8-18mm coarse grade
- Open texture for easy drainage
- For all orchid types
- Size: 12lt & 30lt

Seed Raising



- Fast seed germination
- Ideal moisture retention
- Strong seed establishment
- Size: 12lt & 30lt

Propagating



- Ideal moisture retention
- Good aeration and drainage
- Size: 12lt

Cacti



- Ideal moisture retention
- Coarse open mix
- Size: 12lt & 30lt

Bonsai



- Ideal moisture retention
- Good aeration and drainage
- Size: 12lt



A quality range of plant food products available

Terms & Conditions: Please see *Heiniger Home & Garden Price List* for Terms & Conditions

Suggested Gardening Tips

January

Spread **Water Storing Granules** through pots and garden beds to retain moisture during warmer months.

February

Time to mulch garden beds with **Sugar Cane Mulch**. Prune roses lightly.

March

Fertilise the entire garden with **All Purpose Plant Food**, and roses with **Blooming Roses** for abundant flowering.

April

Use **Organic Fertiliser** and **Pure Magic Organic Compost** to enhance the growth of your spring flowering bulbs.

May

Prepare your vegetable patch with **Blood & Bone** and give your winter vegetables a healthy start.

June

Prune roses and apply **Rose Food** for outstanding results. Plant bare-rooted trees using **Plant Starter** and **Enriched Organic Planting Mix**.

July

Apply **Camellia, Azalea & Gardenia Food** for spring flowering.

August

Plant Australian natives and feed with **Natural Natives** fertiliser.

September

Fertilise garden beds with **Organic Fertiliser** and condition soil using **Seaweed Concentrate**.

October

Time to repot pots and hanging baskets with **Grow Better Terracotta & Tub Potting Mix**.

November

Plant tomatoes and use **Tomato, Herb & Veggie Food** to promote fruiting.

December

Spread **Rapid Soak** over your entire garden, to save water over summer.

